

## UE și cetățenia europeană, de la dorințe la percepții

**Title:** EU and European Citizenship, from Hopes to Perceptions

**Abstract:** By launching the new campaign for a communication policy in the EU, the European Commission revalues the strategic impact of all the research studies about public opinion perceptions in Europe, offered by the Eurobarometer unit. The last years' results are alarming especially with respect to Europeans' perceptions about the European citizenship, and also about the trust that they reserve to the European institutions, which change significantly, on the pressure of some important events of the EU public agenda (Treaty for a European Constitution, new member states' integration, Turkey's adhesion etc). We talk about sensitive events that sometimes radically transform the perception previously favorable that the European citizen used to prove. And the Eurobarometer reports that we aim to analyze in this study record all the specificities of public opinion' transformations in the new communicational EU context.

**Keywords:** European Union, European citizenship, Eurobarometer, public opinion, perception