

O seamă de cuvinte despre gandirea etica contemporană

Title: A few words about contemporary ethic thinking

Abstract: The accelerated technological development is hard felt in the need to adapt the life leading values to the new challenges raised by the science. The trends and the stakes of the contemporary thinking are organizing in a new paradigm – one characterized by complexity. At the beginning of the XXth century the attention of science was redirected toward communication and language. This situation corroborated with the huge development of the new information and communication technologies led to the emergence of new fields in ethics: communication ethics, media ethics, bioethics, business ethics etc.). The contemporary man is facing new moral dilemmas. But are these so profound to force us to rebuild the ethical human dignity? Which is the reasoning that leads us to the idea that a realist rationalistic ethic based on a reasonable and relevant communication is the answer to the nowadays evil represented by the rule of the technological values? In an attempt to answer these questions, this work presents in a synthesis the ideas regarding the trends and the stakes of contemporary ethic thinking promoted by Professor Teodor Vidam from Cluj, in his latest book, published in 2009.

Keywords: language, communication, ethics, moral, communication ethics, contemporary philosophy.